Coronavirus: Important Information for Your Business

The Reusable Industrial Packaging Association is monitoring information coming out of key federal government agencies and trade groups that are involved in the COVID-19 (coronavirus) response effort. In particular, as a member of the National Association of Manufacturers’ (NAM), we have access to their excellent resource network, which we will share with you. Given the far-reaching potential impacts of this outbreak, we are focused on ensuring that you have the most accurate, most relevant information on the effects of the virus on the economy and, in particular, the manufacturing sector.

Numerous warnings about a potentially expansive outbreak of the coronavirus in the United States are being issued. At this point in time, there are only a relatively few confirmed cases of the virus in the U.S., but public health experts believe that more cases are likely to emerge in the next weeks.

Experts are urging businesses to develop a plan in the event of a broad public health emergency. To this end, RIPA encourages you to think about your company’s preparedness as you would for a hurricane, fire or other natural disaster. Both the Centers for Disease Control and the Federal Emergency Management Agency offer important resources for employers and businesses to prepare for potential disaster situations like this. Additionally, the CDC recently provided this interim guidance on COVID-19 for businesses and employers. Ready.gov is another resource that you may want to consider sharing with employees so that families and individuals are also prepared.

Follow the NAM updates here.

Going forward, RIPA will do all it can to keep you informed about the latest information about this virus, in an effort to help you and your business remain safe and healthy.